



INDIAN SOCIETY OF
PERIODONTOLOGY

TRADE
BROCHURE

22ND ISP PG CONVENTION 2024



22ND, 23RD, 24TH MARCH 2024

VENUE: CIDCO CONVENTION CENTER, VASHI, MUMBAI



"PERIO SYNERGY"

COLLABORATION FOR REHABILITATION



HOSTED BY
INDIAN SOCIETY OF PERIODONTOLOGY
MUMBAI STUDY GROUP



(ISP-MSG)



Register Now at:
22ndisppgconvention.com



Technical Assistance:
RNS EVENTS & EXHIBITIONS
Avani Kalyani - 07767072720

APPEAL LETTER



Greetings from ISP Post Graduate Doctors Convention 2024!

Respected Sponsors,

We are happy to bring to your kind notice that the Indian Society of Periodontology, is organizing the **22nd ISP Post Graduate Doctors Convention - "Perio Synergy" in the city of Mumbai on 23rd and 24th of March 2024 at Cidco Exhibition and Convention Center, Mumbai. .**

ISP is a National Super speciality organization which organizes conferences and conventions on a regular basis in the dental field with huge success. 1500 to 2000 doctors are regularly actively participating in terms of paper and poster presentations.

This event will be no different.

Together with lectures by eminent speakers, both **national and international**, it will be a conclave where the **young minds** shall gain wisdom and knowledge.

This scientific pool where budding periodontist's together with expert maestros will attend.

About **1500 to 2000 Delegates** from all over the India will be attending the event.

This would present a great opportunity to the dealers at the trade fair exhibit to showcase their products. **The large number of delegates will serve as prospective client base, furthering spreading and exposing the products to a larger population.**

Banners and posters of the company would be displayed which would benefit the sponsors, thereby serving as the best means of communication and promotion.

The entire extravaganza would boost the company and periodontist's as a whole.

Please feel free to reach out with questions for designated areas, display areas, island stalls. Trade will be in the prime area of venue will remain open from day 1 at 9 am to day 2 till 5pm where delegates will frequently visit.

We assure you of our full support and best possible service.

Thank you!



Dr. Dilip G Pol
Organising Chairperson



Dr. Nitin Dani
Convention Secretary



Dr. Rajesh Gaikwad
Organising Secretary

SPONSORSHIP CATEGORIES

PLATINUM

Rs. 2 Lakhs

1 Island booth of 16 Sq. Mt. (4m x 4m) in Convention Lobby
Platinum Sponsor Recognition during the Convention
Audio Visual Running Slides between Breaks in the Scientific Hall (3 Slides)
Up to 2 bag inserts allowed in the convention Kit
5 Trade exhibitor badges with Lunch Coupons

GOLD

Rs. 1.5 Lakhs

1 Island booth of 12 Sq. Mt. (4m x 3m) in Premium area
Gold Sponsor Recognition during Convention
Audio Visual Running Slides between Breaks in the Scientific Hall (2 Slides)
Up to 1 bag inserts to be allowed in the convention kit
4 Trade exhibitor badges with Lunch Coupons

SILVER

Rs. 1 Lakhs

1 Trade booth of 6 Sq. Mt. (3m x 3m) in Premium area
Silver Sponsor Recognition during Convention
Audio Visual Running Slide between Breaks in the Scientific Hall (1 Slide)
3 Trade exhibitor badges with Lunch Coupons

PREMIUM

Rs. 90,000/-

1 Trade booth of 6 Sq. Mt. (3m x 2m) in Premium area
2 Trade exhibitor badges with Lunch Coupons
2 Chairs, 1 Table with plug point.

STANDARD - 2 X 2 mtrs

1 Ground Floor - 70,000/- 1 st Floor - 50,000/- 2 nd Floor - 40,000/-
2 Chairs, 1 Table with plug point, 2 Lunch Coupons.

SPONSORSHIP CATEGORIES

OTHER SPONSORSHIP OPPORTUNITIES

Conference Kit/ Bag - Category wise actual charges + Rs 10,000/-
- Small Branding inside the Bag will be allowed

Lunch Sponsorship Per Day - Rs. 3,00,000/-
(Pre-Approved Branding allowed during the sponsored Lunch Session)

Banquet Dinner Sponsorship - Rs. 5,00,000/-
(Pre-Approved Branding allowed during the sponsored banquet night)

Session Sponsorship Per Session - Rs. 50,000/-
(Recognition during the sponsored session)

Audio Visual Sponsorship - Rs. 3,00,000 /-
(Slides to be played in between the session, One Standard Stall)

Table Space - Rs. 30,000/-
- 1 Table, 2 Chairs with 1 Plug Point

* Please note above rates are exclusive of prevailing GST charges. 18% GST will be applicable on all the sponsorship amounts mentioned above as per the prevailing rate*

BANK DETAILS

ACCOUNT NAME : 22ND ISP POST GRADUATE CONVENTION MUMBAI

ACCOUNT NO. : 04170200002396

BANK : BANK OF BARODA

BRANCH : SIR P. M. ROAD BRANCH, MUMBAI

IFSC CODE : BARBOSIRPMR

CONTACT US:

Convention Secretariat: **Dr. Rajesh Gaikwad, Dept. of Periodontology**

Govt. Dental College & Hospital, Mumbai, Maharashtra, India

Email id - 22ndisppgconventionmumbai@gmail.com | Contact Number- 9821098772 / 9702 272453



Register Now at:

22ndisppgconvention.com

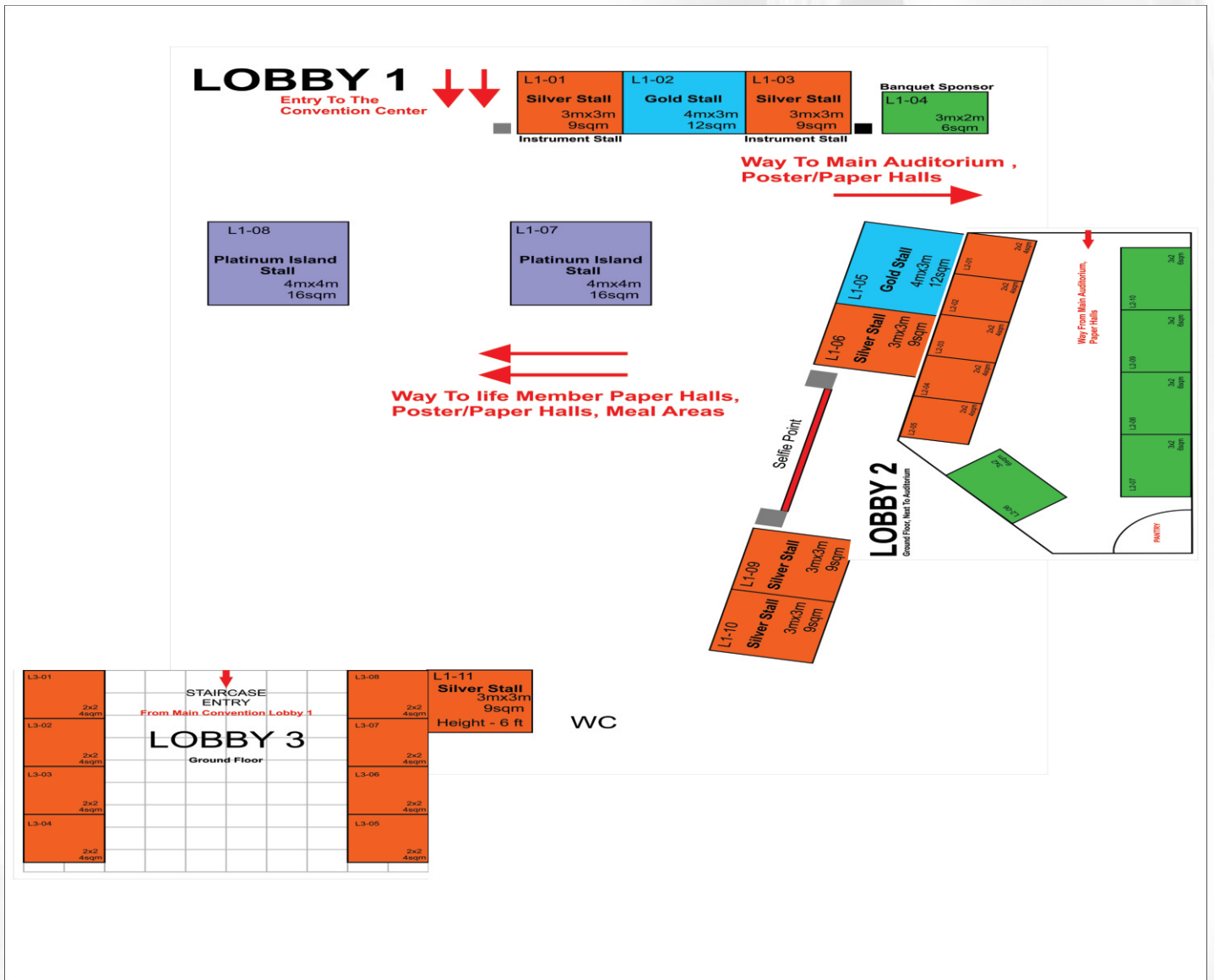


Technical Assistance:

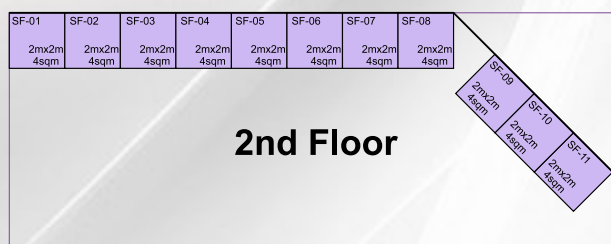
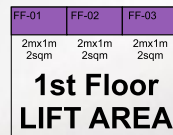
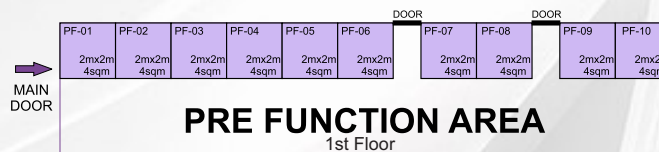
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LAYOUT



4. CIDCO



*Tentative Layout